



TARGET
myDesign



DAWNA LARSON

creative designer & illustrator

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www.targetmydesign.com

EDUCATION

Bachelor of Fine Arts in Graphic Design

Art History Minor, June 2004

California State Polytechnic University Pomona, CA

Cumulative G.P.A.: 3.69/4.00, Magna Cum Laude

Recipient of Dean's Most Outstanding Student

College of Environmental Design, 2004

COMPUTER SKILLS

MAC and WINDOWS OS literate

Adobe Creative Suite CC

Digital Illustration

Instagram & Facebook Fluent

RapidWeaver

CorelDraw

Microsoft Office Suite

Keynote

Notion Organization Software

Skype

RELATED SKILLS

Excellent Organizational Skills

Project Manager Experience

Production & Prepress

International Work Experience

International Travel Experience

WORK EXPERIENCE

Graphic Design Lead & Illustrator

HPN, TRU, Ambrosia, Function, & One Sol Supplements

April 2013 - present | Costa Mesa CA

- Worked as a graphic designer & illustrator since 2013 on a variety of print design projects such as product packaging designs, catalogs, logos, brochures, super graphics and t-shirt designs.
- Worked together with various creative web teams to design graphics and illustrations for websites, landing pages, social media, Amazon product listings, A+ content and motion graphic projects.
- In 2020, became a manager of a small team of graphic designers and am creating a project design database for internal use to better manage products from conception to completion.

Graphic Designer & Illustrator

Snack House Foods @snackhousefoods

April 2019 - present | Costa Mesa CA

- Designed the entire Snack House Foods product line as well as illustrated all character art for each individual flavor.
- Create custom character illustrations for social media posts, web graphics and vehicle wraps.

Graphic Designer & Illustrator

Various Orange County Businesses

April 2013 - present | Yorba Linda, CA

- Designed and implemented various print and web design projects for the following local Southern California businesses:

C2 Program Management Group, San Diego CA

Happy Spa Dogs, Kwala Music, Big Arms Swimming,

Groom California, South Orange County CA

C&C Signs for UFC GYM & Club Pilates, Garden Grove CA

Century 21 Beachside, Mission Viejo CA

C-Edge Inc., Beauteous Inc., More Lash, Costa Mesa CA

Precept Environmental Inc., Lake Forest CA

Davis Magnet Elementary School, Costa Mesa CA

Dental Care of Anaheim Hills, Anaheim CA

Illustrator

Social Media Accounts @mycatcandraw, @yammyyumybakng

April 2017 - present | Yorba Linda, CA

Graphic Design & Illustrator

National Association for Japan Exchange and Teaching (NAJET)

2006-2013 | Ozu City, Ehime Prefecture, Japan

Assistant Language Teacher, Event Coordinator,

Regional Advisor, Graphic Designer

2011 The JET (Japanese Exchange Teaching) Programme

2006-2011 | Ozu City, Ehime Prefecture, Japan

Graphic Designer

Griffiths Printing For Clients: Disney, Carl's Jr., Nissan GM

2004-2006 | Anaheim, CA

Over 20 years of Quality Customer Service Experience

FOREIGN LANGUAGE SKILLS

Japanese, N4 Certified (proficient at a conversational level)